

Operation Strong Mind

Board Meeting Minutes

May 20, 2018 9:18am-11:34am

Location: 35 Wilson Street Pittsburgh, PA 15223

Attendees:

President: Thomas Stokes, Secretary: Katie Guardino, CFO: Naomi North, Spiritual Community

Engagement Specialist: Jaime Dean, Board Member: Kim Falk, Leadership Pittsburgh (CLCV):

Erinn Black via teleconference 412-629-0072, Leadership Pittsburgh (CLCV): Charles Lynch

Board Members Present: 4

Call Meeting to Order:

Katie Guardino

Treasurer's Report:

PNC Bank account balance \$3,798.25

Therapy Notes \$25 monthly, Conference fees, Square Space \$ 144 annually, Google email

accounts \$50 each \$350 annually, Taxes \$300, State taxes filing fee \$15

Received \$390 from Facebook donations

Naomi is going to check on the Amazon Smile donations

Typed letter needs written to Dan Gass from BABB, INC. of board member changes and why for

liability insurance

Old Business:

Reviewed March's Board Meeting Minutes

Jaime motions to approve March's Board Meeting Minutes, second by Kim, board approved.

Questions & discussion for potential new board members, treasurer, vote: Erinn's

background is working with accounting and finance in her civilian job at the Butler VA. She does transportation coordination. Kim nominated Erinn Black to be added to the OSM board, second by Tom, board approved. Jaime nominated Charles Lynch to be added to OSM board, second by Kim, board approved. Tom nominated Erinn Black as Treasurer, second by Katie, board approved. Erinn to get on PNC Bank account, gain access to online banking, and Quick Books; Naomi and Tom to assist.

New Business:

UPMC St. Margaret Foundation- Tom to call director next week to get a table for next year's run
Tom and Naomi meeting with Impact Church on Tuesday 5/22/18 to discuss Free X

Grants: DMVA, did not receive (want to look at who they gave funds to in March), Tom may be going to Harrisburg- veteran lottery scratch off tickets like in Texas; VSF, pending; PWC, pending; Awesome Pittsburgh, Kim; Sprout, Tom was nominated for a grant, need to finalize narrative and upload image for submission.

Trainings: Emerging Philanthropy Conference (Association of Fundraising Professionals) gave Tom \$75 scholarship. Non-profit marketing:

- Make people feel (images)
- Reduce social distance
- Hash tags
- People want to see that others are giving

Community Veterans Engagement Board (CVEB): Tom going down next Wednesday 5/30/18 to Washington, DC for the National Task Force. VA trying to look like they are getting more involved with the community. Some of the attendees: Director of Pittsburgh VA and

Director of Mercy Behavioral Health. VBC, Mission Continues, OSM- now on their list! Combat and Operational Stress Control (COSC) from Army Medical Department manual. Education on military culture.

New student: Tom has a new MSW student from Seton Hill University, Derek Harris. Internship is through Veterans Leadership Program.

North Allegheny High School Training: Day 1: Tom will teach 6 American History classes (40 minutes each). Day 2: Jaime will be presenting to the classes with her Fleece Connection organization and she will talk about her 5 community partners, including OSM.

- Teacher education
- Students bridge military/civilian gap
- Age appropriate
- Emotional support, how to engage

Jaime possibly going to Harrisburg to meet with the Department of Education to discuss classroom education.

Website, Facebook, social media, newsletter management: Volunteer tasks- actively manage our volunteers, manage website, getting community partners signed on for website- updating and adding.

- Testimonials: name, story, who are you and what differentiates you
- Why, not just what you do: communication, motivation (Simon Sinek, book 'Why Leaders Eat Last')
- Donors (individual and companies)
- Update board members on website

- Resources
- Community Partners
- Hash tags
- Podcasts

Events: Events are a way to hook people into the mission. We are changing culture, sustaining, preventing. Why we do it and who we are. Social Psychology- autonomy, purpose in life, self-connectedness. (Free X, Shaler Kiwanis Community Day, Moon Township Community Day).

Possible fundraiser at Voodoo Brewery- Veteran owned.

Bayer Foundation: Board Member Training, 4 hours, \$250 for everyone. Have to have at least 6 board members; opens us up to their network.

Daughters of the American Revolution: fall event with speakers, they give a donation to the speakers. Jaime.

American Legion Riders: Chuck is going to reach out to them.

Katie, brief on Sharpsburg American Legion: Tom attended Ladies Auxiliary meeting on 5/8/18 and spoke. They were receptive and will be sending OSM a donation.

Fleece Connection: Jaime will be at the Aspinwall VA to distribute blankets on Wednesday 5/23/18, Alejandro Villanueva will be there.

Training in Lawrenceville: Tom, Erinn, and Jaime to meet with Amanda from Healing Waters

Grants Café: meeting coming up on Wednesday 5/30/18

VFW Post 9199: will be putting flags on graves at Mt. Royal Cemetery on Friday 5/25/18 at 10am, 1pm, and 6:15pm.

NASW National Conference: June 20-23, 2018; Tom presenting; worldwide stage.

Logo: Dan to work on letter head and business cards. Naomi.

Another Military Experience (cultural training), to be scheduled soon. Audience:

- PA-NASW poll of social workers, Katie
- Carrie Boydman, Katie
- Butler VA, Cranberry CBOC, Chuck
- Impact Church Free X volunteers

OSM shirts, caps, etc: Genesis Screens Dayton, PA- Chuck

Michael Zimmerman submitted his resignation. Kim motioned to accept resignation from OSM board, second by Katie, board approved.

Motion to Close Meeting:

Tom, second by Kim, board approved.

Meeting Adjourned.