

Flash SkillShare 20/20: April 28, 2020

Flash SkillShare 20/20 celebrates our 20th year anniversary through service. We will bring teams from 20 companies to work with 20 nonprofits on a concrete project to help the nonprofit solve a challenge or brainstorm new solutions. We will pair the talents and passion of the nonprofit and for-profit sectors for true **mutual benefit** in a short time frame.



Program Design

- Team-based program with a group of 4 - 6 employees per project over 6 hours.
- Teams are built by grouping professionals with applicable but diverse skillsets.
- Carefully designed scope of work addresses a challenge for a nonprofit.
- Training for the nonprofit in using corporate skilled professionals effectively.
- Project facilitator guides the team engagement.
- Flash day starts with brief intro to the nonprofit community, nonprofit staff and employees work on the challenge then groups present recommendations



The Covestro Center will assist in refining scope of work and preparing the nonprofit and sending key materials ahead of time to the team. The company provides teams of 4 – 6 to address a specific issue in a day. The nonprofit prepares appropriate information and brings their key staff to the day.



Sample Projects:

- **Data management & IT** (tracking systems, KPI dashboards, workflow maximization.)
- **Financial analysis** (e.g. reporting and controls, cash flow)
- **Operations** (e.g. work flow mapping, key performance indicators, purchasing, quality)
- **Risk management** (e.g. audit/review current practices and recommend strategies for mitigation)
- **Human resources** (e.g. recruitment and retention strategies, wellness plans)
- **Marketing and communications** (e.g. marketing audit and recommendations)

Building on a common global framework for creating a sustainable, livable future for all, we will categorize our work using the UN Sustainable Development Goals Framework. We will focus on the following goals:



Contact Yvonne Van Haitsma: 412-397-6002 / vanhaitsma@rmu.edu;

Sign up: <https://flash2020.questionpro.com>